



Reach new audiences + support fresh thinking: Sponsor our annual charity sector conference NPC Ignites

Keeping you at the cutting edge

The conference is designed to help charities keep pace with change and anticipate new trends and innovations to ensure their organisations are always maximising their social impact. #NPCIgnites brings together the brightest minds in the charity sector to inspire new ways of working.

NPC Ignites will challenge thinking, explore cutting edge approaches and discover where impact, digital, devolution and campaigning are heading in the years ahead.

NPC Ignites attracts trailblazing speakers from across the charity sector and beyond. Our previous speakers have included: **Lord David Sainsbury**, **Polly Neate**, CEO of Shelter, **Will Cavendish**, Google DeepMind, **Baroness Martha Lane Fox CBE**, **Tom Loosemore**, Director of Digital Services, Co-operative Group, **Julia Unwin**, then CEO of the Joseph Rowntree Foundation, **Mike Adamson**, CEO of the British Red Cross, **Lord Bob Kerslake**, former head of the Civil Service, and **Clara Miller**, Director + President of the Heron Foundation in the US.

Helping you reach new audiences

NPC's position at the nexus between charities and funders means we can draw delegates from across the sector—including social enterprises, philanthropists and government officials. We are expecting 200+ conference delegates at **NPC Ignites**, including CEOs, senior staff and trustees from across the charity sector. At last year's conference, our delegate list included the Chief Executive at the **Royal Free Charity**, the Chief Executive at **360 Giving**, the Chair of **Rethink Mental Illness**, the Director at **Quaker Social Action**, the Director of External Affairs at **Papworth Trust**, the Director of Strategy + Innovation at **The Health Foundation** and the Fundraising Director at **Peabody**.

As a sponsor or exhibitor, you will be surrounded by the leading innovators from the sector and beyond. You'll be engaging with the experts and connecting with senior leaders. You'll be building your profile with NPC's community of charities, social enterprises and funders. You'll reach our 12,000 monthly unique web visitors and 20,000+ Twitter followers.

You'll also be part of the leading conference for the charity sector.

We have a track record of producing successful and inspiring events. Our events [create a buzz](#) on social media and manage to [trend](#) on the day of the event. They also regularly feature in the sector press—check out some of the coverage of last year's annual conference in [Civil Society](#), [Third Sector](#), [Pioneers Post](#) for example.

Interested? Get in touch

Please get in touch to discuss the sponsorship packages available and your requirements. We will be launching the conference website and programme from April 2017. Contact Rebecca Goodbourn, Head of Communications at NPC, via Rebecca.Goodbourn@thinkNPC.org or 020 7620 4862.

NPC Ignites

Wednesday 10 October 2018
9:30am–5.00pm
Friends House, Euston Road,
London

www.NPCIgnites.org

@NPCthinks #NPCIgnites

I haven't been to many conferences before and so this has set the bar high! I remember reading that I would come out feeling inspired and I absolutely did feel that way.

'Must-go-to'-event on the circuit

I learnt a lot and had a lot of opportunities to network

Delegate feedback 2017

Sponsorship packages

Lead event sponsor: £5,000	Event sponsor: £3,000	Exhibition space: £1,200
<p>Top level branding: logo appears alongside conference and NPC logos</p> <p>Event materials</p> <ul style="list-style-type: none"> All materials include sponsor's logo, including conference pack and conference slides Sponsor's welcome letter in the conference pack 1 page ad or insert in the conference pack Opportunity to display own banner on stage <p>Marketing</p> <ul style="list-style-type: none"> Sponsor's support acknowledged in all marketing mail outs (email and hard copy) Sponsor's logo appears on all event flyers Mentions in the social media campaign Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site Acknowledgement of your support on all emails to delegates before and after the event Opportunity to contribute a guest post to NPC's blog Opportunity to include 100 words in an email to delegate after the event. Opportunity to place literature on delegate chairs <p>Networking with speakers and delegates</p> <ul style="list-style-type: none"> Place at our roundtable lunch with conference speakers to engage in pre-event discussions Exhibition space in the refreshments area Four guest places at the conference Mention at start and end of conference by chair 	<p>Second tier branding: logo appears below conference and lead sponsor's logos</p> <p>Event materials</p> <ul style="list-style-type: none"> Sponsor's logo included in conference pack and conference slides 1 page ad or insert in the conference pack <p>Marketing</p> <ul style="list-style-type: none"> Sponsor's support acknowledged in all marketing mail outs (email and hard copy) Sponsor's logo appears on event flyers below lead sponsor Mentions in social media campaign Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site <p>Networking with speakers and delegates</p> <ul style="list-style-type: none"> Exhibition space in the refreshments area Three guest places at the conference Mention at start and end of conference by chair 	<p>Presence in the refreshments area</p> <p>Event materials</p> <ul style="list-style-type: none"> Listed in conference pack with logo and short summary <p>Marketing</p> <ul style="list-style-type: none"> Mentions in social media campaign Info included on sponsors' page of event website (NPCIgnites.org) with link through to sponsor site <p>Networking with speakers and delegates</p> <ul style="list-style-type: none"> Exhibition space in the refreshments area Two guest places at the event

For other sponsorship opportunities including inserts in delegate packs and supplying delegate bags please get in touch with Rebecca Goodbourn, Head of Communications at NPC, via Rebecca.Goodbourn@thinkNPC.org or 020 7620 4862.